What is claimed is

- A composition comprising:
 - a) a first fusion polypeptide comprising:
- i) a first domain comprising a protein transduction moiety, the transduction moiety comprising a membrane transport function; and
- ii) a second domain comprising a heterologous
 polypeptide;
 - b) a second fusion polypeptide comprising:
- i) a first domain comprising a protein transduction moiety, the transduction moiety comprising a membrane transport function; and
- ii) a second domain comprising a fusogenic polypeptide.
- 2. The composition of claim 1, wherein the protein transduction moiety is selected from the group consisting of a polypeptide comprising a herpesviral VP22 protein; a polypeptide comprising a human immunodeficiency virus (HIV) TAT protein; a polypeptide comprising a homeodomain of an Antennapedia protein (Antp HD), and functional fragments thereof.
- 3. The composition of claim 2, wherein a TAT protein functional fragment comprises SEQ ID NO:1 from amino acid 47-57.
- 4. The composition of claim 1, wherein the heterologous polypeptide is a therapeutic or diagnostic polypeptide.
- 5. The composition of claim 4, wherein the diagnostic polypeptide is an imaging agent.

6. The composition of claim 4, wherein the therapeutic polypeptide modulates cell proliferation.

- 7. The composition of claim 6, wherein the modulation inhibits cell proliferation.
- 8. The composition of claim 7, wherein the therapeutic agent is a suicide inhibitor or a tumor suppressor protein.
- 9. The composition of claim 8, wherein the suicide inhibitor is thymidine kinase.
- 10. The composition of claim 8, wherein the tumor suppressor protein is p53.
- 11. The composition of claim 6, wherein the modulation increases cell proliferation.
- 12. The composition of claim 11, wherein the therapeutic agent is selected from the group consisting of SV40 small T antigen, SV40 large T antigen, adenovirus E1A, papilloma virus E6, papilloma virus E7, Epstein-Barr virus, Epstein-Barr nuclear antigen-2, human T-cell leukemia virus-1 (HTLV-1), HTLV-1 tax, herpesvirus saimiri, mutant p53, myc, c-jun, c-ras, c-Ha-ras, h-ras, v-src, c-fgr, myb, c-myc, n-mye, v-myc, and Mdm2.
- 13. The composition of claim 1, whe rein the fusogenic polypeptide is selected from the group consisting of the M2 protein of influenza A viruses; peptide analogs of the influenza virus hemagglutinin; the HEF protein of the influenza C virus; the transmembrane glycoprotein of filoviruses; the transmembrane glycoprotein of the rabies virus; the transmembrane glycoprotein (G) of the vesicular

stomatitis virus; the fusion polypeptide of the Sendai virus; the transmembrane glycoprotein of the Semliki forest virus; the fusion polypeptide of the human respiratory syncytial virus (RSV); the fusion polypeptide of the measles virus; the fusion polypeptide of the Newcastle disease virus; the fusion polypeptide of the visna virus; the fusion polypeptide of murine leukemia virus; the fusion polypeptide of the HTL virus; and the fusion polypeptide of the simian immunodeficiency virus (SIV).

- 14. The composition of claim 1, wherein the fusogenic polypeptide comprises a sequence selected from SEQ ID NO:2 and SEQ ID NO:3.
- 15. A pharmaceutical or diagnostic composition comprising the composition of claim 1.
- 16. A kit comprising a vessel or vessels containing
 - a) a first fusion polypeptide comprising:
- i) a first domain comprising a protein transduction moiety, the transduction moiety comprising a membrane transport function; and
- ii) a second domain comprising a heterologous polypeptide; and
 - b) a second fusion polypeptide comprising:
- i) a first domain comprising a protein transduction moiety, the transduction moiety comprising a membrane transport function; and
- ii) a second domain comprising a fusogenic polypeptide.
- 17. An article of manufacture comprising a vessel containing
 - a) a first fusion polypeptide comprising:
 - i) a first domain comprising a protein

transduction moiety, the transduction moiety comprising a membrane transport function; and

- ii) a second domain comprising a heterologous
 polypeptide; and
 - b) a second fusion polypeptide comprising:
- i) a first domain comprising a protein transduction moiety, the transduction moiety comprising a membrane transport function; and
- ii) a second domain comprising a fusogenic
 polypeptide; or
- c) packaged together, a vessel containing the polypeptide of a) and a vessel containing the polypeptide of b).
- 18. An article of manufacture comprising, packaged together:
 - a) a vessel containing the composition of claim 1; and
- b) instructions for use of the composition in a therapeutic or diagnostic method.
- 19. An article of manufacture comprising, packaged together:
- a) a vessel containing a first fusion polypeptide comprising:
- i) a first domain comprising a protein transduction moiety, the transduction moiety comprising a membrane transport function; and
- ii) a second domain comprising a heterologous
 polypeptide;
- b) a vessel containing a second fusion polypeptide comprising:
- i) a first domain comprising a protein transduction moiety, the transduction moiety comprising a membrane transport function; and
- ii) a second domain comprising a fusogenic
 polypeptide; and

c) instructions for use of the polypeptides of a) and b) in a therapeutic or diagnostic method.

- 20. A method of introducing a heterologous polypeptide in to a target cell, the method comprising contacting the cell with the composition of claim 1.
- 21. A method of introducing a heterologous polypeptide into a target cell, the method comprising contacting the cell with a composition comprising:
- a) a first polypeptide comprising at least one transducing domain associated with a heterologous polypeptide; and
- b) a second polypeptide comprising at least one transducing domain associated with a fusogenic domain, wherein the first polypeptide and second polypeptide are cotransduced in to the cell.
- 22. The method of claim 21, wherein the protein transducing domain is selected from the group consisting of a polypeptide comprising a herpesviral VP22 protein; a polypeptide comprising a human immunodeficiency virus (HIV) TAT protein or a functional fragment thereof; and a polypeptide comprising a homeodomain of an Antennapedia protein (Antp HD).
- 23. The method of claim 22, wherein a TAT protein functional fragment comprises SEQ ID NO:1 from amino acid 47-57.
- 24. The method of claim 21, wherein the heterologous polypeptide is a therapeutic or diagnostic polypeptide.
- 25. The method of claim 24, wherein the diagnostic polypeptide is an imaging agent.

26. The method of claim 24, wherein the therapeutic polypeptide is a suicide inhibitor or a tumor suppressor protein.

- 27. The method of claim 26, wherein the suicide inhibitor is thymidine kinase.
- 28. The method of claim 21, wherein the contacting is in vivo or in vitro.
- The composition of claim 21, wherein the fusogenic polypeptide is selected from the group consisting of the M2 protein of influenza A viruses; peptide analogs of the influenza virus hemagglutinin; the HEF protein of the influenza C virus; the transmembrane glycoprotein of filoviruses; the transmembrane glycoprotein of the rabies virus; the transmembrane glycoprotein (G) of the vesicular stomatitis virus; the fusion polypeptide of the Sendai virus; the transmembrane glycoprotein of the Semliki forest virus; the fusion polypeptide of the human respiratory syncytial virus (RSV); the fusion polypeptide of the measles virus; the fusion polypeptide of the Newcastle disease virus; the fusion polypeptide of the visna virus; the fusion polypeptide of murine leukemia virus; the fusion polypeptide of the HTL virus; and the fusion polypeptide of the simian immunodeficiency virus (SIV).
- 30. The composition of claim 21, wherein the fusogenic polypeptide comprises a sequence selected from SEQ ID NO:2 and SEQ ID NO:3.
- 31. A fusion polypeptide comprising a protein transduction domain and a fusogenic domain.

32. The fusion polypeptide of claim 31, wherein the protein transduction moiety is selected from the group consisting of a polypeptide comprising a herpesviral VP22 protein; a polypeptide comprising a human immunodeficiency virus (HIV) TAT protein; a polypeptide comprising a homeodomain of an Antennapedia protein (Antp HD), and functional fragments thereof.

- 33. The fusion polypeptide of claim 32, wherein a TAT protein functional fragment comprises SEQ ID NO:1 from amino acid 47-57.
- The fusion polypeptide of claim 31, wherein the fusogenic polypeptide is selected from the group consisting of the M2 protein of influenza A viruses; peptide analogs of the influenza virus hemagglutinin; the HEF protein of the influenza C virus; the transmembrane glycoprotein of filoviruses; the transmembrane glycoprotein of the rabies virus; the transmembrane glycoprotein (G) of the vesicular stomatitis virus; the fusion polypeptide of the Sendai virus; the transmembrane glycoprotein of the Semliki forest virus; the fusion polypeptide of the human respiratory syncytial virus (RSV); the fusion polypeptide of the measles virus; the fusion polypeptide of the Newcastle disease virus; the fusion polypeptide of the visna virus; the fusion polypeptide of murine leukemia virus; the fusion polypeptide of the HTL virus; and the fusion polypeptide of the simian immunodeficiency virus (SIV).
- 35. The fusion polypeptide of claim 31, wherein the fusogenic polypeptide comprises a sequence selected from SEQ ID NO:2 and SEQ ID NO:3.